



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com,
email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Value Fund - Series 9 (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Changes in the New Fund Offer (NFO) details of the Scheme:

MICR cheques will now be accepted till the end of business hours up to October 25, 2016.

Investors are requested to note that there is no change in the NFO period of the scheme.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-addendum forms an integral part of the SID/ KIM of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : October 24, 2016

Authorised Signatory

No. 021/10/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.